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Case in point: The Clayton M. Christensen Reader which contains eleven articles authored or co-authored by – in my opinion – the world ' s foremost business thinker and certainly the pre-eminent authority on disruptive innovation. Amazon US sells it for only \$18.28.

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Clayton M. Christensen is the Kim B. Clark Professor of Business Administration at Harvard Business School. In addition to authoring a number of highly influential Harvard Business Review articles, he is the author of eight critically acclaimed books, including the bestsellers The Innovator ' s Dilemma , The Innovator ' s Solution , How Will You Measure Your Life? , and Disrupting Class .

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Clayton Magleby Christensen was an American academic and business consultant who developed the theory of "disruptive innovation", which has been called the most influential business idea of the early 21st century. Christensen introduced "disruption" in his 1997 book *The Innovator's Dilemma*, and it led *The Economist* to term him "the most influential management thinker of his time." He served as the Kim B. Clark Professor of Business Administration at the Harvard Business School, and was also a le

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In *The Innovator's DNA*, authors Jeff Dyer, Hal Gregersen, and bestselling author Clayton M. Christensen (*The Innovator's Dilemma*, *The Innovator's Solution*) build on what we know about disruptive innovation to show how individuals can develop the skills necessary to move progressively from idea to impact. By identifying behaviors of the world's best innovators the authors outline five discovery skills that distinguish innovative entrepreneurs and executives from ordinary managers.

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